



Invitation to the 13th IOF High Level Event Seminar to be held online, 6th February 2021

The International Orienteering Federation (IOF) is pleased to invite you to the 2021 IOF High Level Event Seminar to be held online due to various restrictions from the COVID-19 pandemic.

The traditions of the High Level Event Seminar go back more than a decade. It all started in Oslo in 2009 and the Seminar is organised annually since then. The seminar has become an important event attracting 40-75 attendees each year from about 15-20 countries. The seminar targets appointed organisers, potential future organisers and key persons of IOF High Level Events, including already appointed IOF Senior Event Advisers and Assistant Senior Event Advisers. National orienteering federations are kindly asked to identify and enter suitable candidates.

The day and a half conference format with several separate meetings worked very well in the past, however this needs to be adjusted for the 2021 edition, since travelling is much more difficult for many of us because of the pandemic. The seminar with all the presentations will be organised on 6th February and an approx. 2-hour meeting for all future organisers and SEAs of a certain event type (WOC, WMOC & JWOC) will be organised later in February - March and will have a separate invitation.

Putting together the programme of an online conference is much more challenging than what we had previously thought: much of the usual interactive nature of the presentations will be lost. So we opted to go for shorter presentations, with the opportunity to ask questions after each one. The presentations will be available on YouTube afterwards as well, but the advantage of following the conference online will be the ability to ask questions directly from the presenters!

IOF High Level Event Seminar 2021 - preliminary programme			
Date: 6th February 2021. Venue: online (Microsoft Teams)			
			v1.2_210103
Time	#	Presentation title	Presenter
9:00-9:05		Welcome & intro	Aron Less (IOF FootO Commission)
9:05-9:35	1	Fairness in orienteering, remit and findings of the IOF Council Fairness Working Group	IOF Office
9:35-9:55	2	The new WOC and JWOC Organisers Manuals (and how to find documents on the IOF website)	Helge Lang Pedersen (IOF FootO Commission)
9:55-10:20	3	SEA Guidelines	Unni Strand Karlsen & Helge Lang Pedersen (IOF FootO Commission)
10:20-10:40		Coffee break	
10:40-11:25	4	Risk management: How to handle the cancelling / postponing of a major IOF event?	WOC 2020 & WMOC 2020 organisers
11:25-11:55	5	Electronic punching considerations for Event Advisers and HLE organisers	David Rosen (IOF Rules Commission)
11:55-12:30	6	World Ranking System scoring changes for 2020	David May (IOF FootO Commission)
12:30-13:30		Lunch	
13:30-14:00	7	What were the possible advantages / challenges for the runners? How to work with motivation?	Daniel Hubmann (Athlete)
14:00-14:30	8	Opportunities the pandemic created for increasing visibility of orienteering	IOF Office
14:30-15:00	9	Digitizing IOF events through lessons learned from the coronavirus times (which tools we can use - e.g. TOM online via Teams/Zoom, Event Office through WhatsApp, etc.) Organising and administration, assisting SEA work, etc.	Henning Spjelkavik (IOF IT Commission)
15:00-15:20		Coffee break	
15:20-15:50	10	How a different sport (like mountain running) is doing marketing? Where they get the money?	through Graham Gristwood
15:50-16:20	11	Finances: showing different models of financing an international event (what kind of income you can generate)	CG Strutz (WOC 2022 & 2023 SEA)
16:20-16:55	12	IOF Office updates	IOF Office
YouTube only	+1	IOF FootO Strategic Planning in 2020 - what changed because of the pandemic?	Aron Less (IOF FootO Commission)
16:55-17:00		Wrap-up	Aron Less

This is a rough timeline and presentations may start earlier or later. All presentations will be available online on YouTube after the Seminar, without the Q&A part. All times are CET (UTC +1)

Organiser: The International Orienteering Federation (IOF)

Date: 6th February 2021 9:00-17:00 CET (UTC +1)

Place: The seminar will be organised in **Microsoft Teams**. A link will be sent to all participants, on 3rd February.

Programme: The seminar will consist of lectures, with a Q&A session after each lecture. An updated programme will be sent to all confirmed participants on 3rd February 2021.

Saturday 6th Feb	09:00-12:30	morning session
	12:30-13:30	lunch
	13:30-17:00	afternoon session

Material: The following IOF publications will be used at the HLES:

- Competition Rules for IOF Foot Orienteering Events (2021)
- WOC Organisers' Manual 2020
- SEA Guidelines (2021)
- various other IOF publications

Seminar leader: Áron Less, Chair, IOF FootO Commission – aron.less@orienteering.sport

Language: English

How to enter: Through filling out the following Google Forms link:
<https://docs.google.com/forms/d/e/1FAIpQLSfXnoy0bSh5KmDfjD5w9jpLNTK6wf-2JR5yULLnEy1vW8dh-g/viewform?vc=0&c=0&w=1&flr=0&gxids=7628>

The number of online participants will be limited to 70, so that the most important stakeholders (future organisers and Senior Event Advisers) get the opportunity to ask questions.

Confirmation on whether you made the cut for the live session will be sent on 3rd February 2021. All presentations (without the Q&A part) will be available on YouTube from 10th February 2021.

Deadline for entries: **1st February 2021**



INTERNATIONAL ORIENTEERING FEDERATION